

At the Heart of It: True Love 2010 Art and Multimedia Exhibition

At the Heart of It : True Love Art and Multimedia Exhibition 2010 is an international exhibition organized by several not-for-profit organizations who are members of the Peace communities Progressive Coalition. The goal is to develop and raise the visibility of women's empowerment art, audio, video, music, photographic and creative graphics skills, in the form of an exhibition and the resulting worldwide **publication of selected entries**. The culmination will be the creation of a full color poster, DVD and CD of selected entries for each category, displaying the art, title and names of the selected entries. Over 5,000 of selected entries will be published and distributed around the world showcasing the artists who are selected in the exhibition, and gracing the walls and libraries of art organizations, schools, galleries, individuals and collectors.

Deadline: Postmarked September 10th, 2010

Entries are accepted from all countries. We accept entries via email or postal mail.

Over \$10,000.00 in Gift Certificates and Cash Prizes

Basic Guidelines

IMPORTANT: Each entry must include the applicant's name, address, phone number, valid e-mail address, category number and signature on the back of each poster.

Only original audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork will be considered.

Some dos and don'ts:

1. **Don't** submit collages or posters that mimic corporate ad campaigns (Such as TV or radio commercials, etc.) or use images of celebrities, models (unless you have a signed release form), etc.
2. **Don't** submit an entry with the name of a commercial product or company.
3. **Don't** mount, frame, fold or laminate your entry. Again, entries should not be matted.
4. **Don't** send a copy larger than 4 inches x 4 inches (or 101.600 Millimeters wide x 101.600 Millimeters).
5. **Do** include requested information.
6. **Don't** put the date on your entry.
7. **Do** not sign your poster. No personal identification must appear on the front of the poster because identification will be removed from all entries and the entries will be coded for impartial judging.
8. **Do** remember that you can submit your entry by email or by postal mail.
9. **Do check our twitter page for updates: twitter.com/attheheartofit**
10. **Do check the website of the two organizations working on this project for updates: www.OlympiaFunCoop.org or www.FemPeacePower.org**
11. **Do** submit audio or music submissions only on wav files or CD by postal mail or by email. No mp3, cassettes or any other form of audio or music please.

12. Do submit video submissions only on miniDV tapes (which are most preferred) mov (Quicktime) files, mp4 or rewriteable DVD by postal mail or by email. No mp3, other tapes or cassettes or any other form of format please. If possible, please make certain the MiniDv tapes has 5 minutes of space at the start of it and five minutes of space at the end of it.

Copyrighted Images/Subjects: Original signed release forms are required for copyrighted images or materials. Release forms are also needed for "subjects," whether public or private citizens. Release forms are not provided by Peace Communities Progressive Coalition.

Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork: Paper entries should be no larger than 4 inches x 4 inches (or 101.600 Millimeters wide x 101.600 Millimeters).

Artists who are selected for each category may be asked for additional materials including a high-resolution .jpg of the poster. Computer-generated **selected entries** will be asked to send a disk or CD of all files if possible (though not required).

Artists may submit multiple posters in the same category and may submit posters in different categories but each poster must have a separate entry. When creating your poster, please remember that the winning poster will be reproduced and distributed. You may send all your posters in one envelope or send it by email. Make certain to write on the outside of the envelope: "DO NOT FOLD, BEND OR TWIST"

Over 40 Prizes.

All 24 selected entries will have their work published. In addition, each winner will have

- their audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork displayed on the websites of some of the members of the Peace Communities (see PeaceCommunities.org)..

Each category will each receive an undetermined cash prize.

Category I – Any type of audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork: Five people will each receive \$500 in gift certificates.

Category II – Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork interpretation of the phrase: 'Women are Superheroes.' The artist has the option of using words or not using words. Five people will each receive \$500 in gift certificates. You must be a self-identified female to submit to this category. Ll other categories are open to all genders.

Category III – Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork interpretation of the phrase: 'Local, independent farmers are Super Heroes.' The artist has the option of using words or not using words. Five people will each receive \$500 in gift certificates for first place in the English Language Poster Category.

Category IV – Multimedia audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork. Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork interpretation of the phrase: 'True Love' or 'True Love and True Passion.' The artist has the option of using words or not using words. Five people will each receive \$500 in gift certificates.

Category V – Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork interpretation of the phrase: 'Search For Missing Women.' The artist has the option of using words or not using words. Five people will each receive \$500 in gift certificates.

Four entries will be selected in each of 5 categories (for a total of 40 entries selected because each category has two subcategories which are 'mature audiences only' and 'suitable for all ages'). In addition one additional entry from each category will also receive an undetermined cash prize in addition to the \$500 in gift certificates.

- *No entries will be returned, so please keep all your files and/or scan your work. Those selected for prizes will have their names posted on our website.*

Please submit all entries by email or postal mail to:

Multicultural Outreach Media
P.O. Box 6086
Olympia, WA 98507

Deadline: Postmarked by September 10, 2010

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'At the Heart of It: True Love' Art and Multimedia Exhibition 2010 Application

Name: _____
Age (optional): _____
Mailing Address: _____

Email: _____
Phone #: _____
Second Phone #: _____

Is this for Category I, II, III, IV or V? : _____

Because we greatly encourage freedom of speech, and freedom of expression, which may or may not include explicit images, explicit language and/or nudity, each category has two subcategories. The subcategories are 'Mature Audiences Only' and '**Suitable For All Ages**'? We will select an entry from each. Is your entry for 'Mature Audiences Only' or is it '**Suitable For All**

Ages'? _____

Art or Multimedia Inspiration - Tell us about your entry and why you created it. (100 words or less):

Random Thoughts - Please share your random thoughts with everyone about anything. (100 words or less):

“Biography” Tell us about yourself (100 words or less, attach additional sheets if needed):

By submitting this application and Entry (the "Entry") to us for entry into the exhibition you will retain your copyright and also hereby grant to us a royalty-free, worldwide, unlimited, non-expiring, non exclusive license to use the application and image.

I agree that I grant the irrevocable, world-wide, royalty-free right to use and display this Entry in any and all media. This includes, but is not limited to, the paragraphs found in Entry Inspiration, Biography and Random Thoughts, in connection with the Peace Communities' Progressive mission, including for promotional, fundraising and marketing purposes; and I confirm that I am the creator of this Entry and have the right to publish it. I release the Peace Communities and all groups involved with this Entry on behalf of myself, my heirs, family members, and executors from any claim that I have or ever may have (including for invasion of privacy, libel, slander, portraying me in a false light, breach of my right of publicity or violation of copyright) based on use of this Entry. I understand and agree that if my Entry is selected I still retain my copyright and can use this Entry for personal and commercial purposes; I understand that I will not receive any further consideration from the Peace Communities Progressive Coalition for use of this Entry and acknowledge that the Peace Communities does not have any obligation to use the Entry in any manner.

I also understand no purchase is necessary for this exhibition and the exhibition is subject to all applicable international, federal, state and local laws and regulations. Sponsors and their promotional agencies shall have no liability and shall be released and held harmless by participant(s) for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation. Void where prohibited.

Full printed name: _____
 Signature: _____

Checklist

Exhibition Requirements	Complete	Requires more Work
Maximum Size of all printed entries: 4 inches x 4 inches or the metric equivalent which is 101.600 Millimeters wide x 101.600 Millimeters long , Maximum length of audio, music or video entries is 4 minutes and 0 seconds (if possible please place 5 minutes of blank space at the start and end of only MiniDV entries).		
Did you make certain to answer this question: Because we greatly encourage freedom of speech, and freedom of expression, which may or may not include explicit images, explicit language and/or nudity, each category has two subcategories. The subcategories are ‘Mature Audiences Only’ and ‘ Suitable For All Ages ’? We will select an entry from each. Is your entry for ‘Mature Audiences Only’ or is it ‘ Suitable For All Ages ’?		
Audio (spoken word art, stories, poetry, etc), video, music, photos, paintings or any kind of printed artwork ■ Original design ■ Filled out a complete separate form for each entry entered (you may submit as many entries as you desire) ■ Does <u>NOT</u> contain copyrighted images, copyrighted cut-outs or copyrighted stamping		
Entry Inspiration and Random Thoughts– ■ Each, not to exceed 100 words ■ Complete sentences ■ Clearly written or typed ■ Check the spelling		
Biography ■ Not to exceed 100 words ■ Complete sentences ■ Clearly written or typed ■ Check the spelling		
Signature on Application ■ Print and Sign. Contact information provided ■ Page 3, 4 and 5 of the application include with the entry.		